

# NEELAM DHIMAN

Digital Marketing Specialist | AI-Powered Websites & YouTube

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## CAREER OBJECTIVE

Final-year BA student and Digital Marketing Specialist with hands-on experience building AI-powered websites, automation tools, and YouTube-ready digital content through self-driven projects. Skilled in HTML, CSS, JavaScript, and AI-assisted development, with a strong record of independently learning new tools and shipping real, working projects. Seeking an opportunity to contribute to digital marketing and AI-powered web/content initiatives while continuing to grow professionally.

## SKILLS

- Languages & Web: HTML, CSS, JavaScript
- Programming: Python (basics), IoT fundamentals
- Tools & Platforms: Git, GitHub, Replit, VS Code, Google AI Studio, LiveKit
- Development Approach: AI-assisted / vibe coding for rapid prototyping
- Core Strengths: Problem solving, critical thinking, time management, teamwork, communication

## PROJECTS

### Tagore Global School — Website

- Designed and deployed a live, fully functional school website with an integrated AI chatbot.
- Handled end-to-end development from layout to deployment, independently.

### Calc Notebook — Online Calculator Website

- Built a free, simple, and clean online calculator platform covering EMI, age, percentage, BMI, GST, and other everyday calculations.

### Telegram Automation Bot

- Built a Telegram bot with auto-reply and scheduled posting features.

### Socratic Math Mentor (AI Chatbot)

- Built an AI chatbot that helps users solve equations, explains mathematical concepts, and provides step-by-step solutions.
- Provides the relevant formulas for each type of math problem to support learning.

### Browser Games

- Built a Tic Tac Toe game and a Ludo King-style board game clone.

## EDUCATION

**Bachelor of Arts (Pursuing, Final Year)** | Kurukshetra University

**Senior Secondary (12th)** | HBSE Board — 2024 — 88.2%

**Secondary (10th)** | HBSE Board — 2022 — 81.2%

**CERTIFICATIONS**

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- O Level Diploma — Zed King Institute, Kaithal (2025)
- Digital Marketing with AI — NIELIT (in progress, since April 2026)

**ADDITIONAL INFORMATION**

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- Languages Known: Hindi, English, Punjabi